

## SUPERB TRANSPORT FACILITIES

Served by a number of major motorways and TGV the high-speed train, the Lorraine Metropolitan Region offers quick, easy links to most of Europe's major cities.

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| <p><b>THE ROAD NETWORK</b></p> <ul style="list-style-type: none"> <li>&gt; The four major conurbations are linked by a network of free, direct motorways.</li> <li>&gt; Major European east-west and north-south motorways meet in the area.</li> <li>&gt; Many major European cities are less than a day's drive by motorway:             <ul style="list-style-type: none"> <li>• Brussels (2½ hrs)</li> <li>• Antwerp (2 hrs 50 mins)</li> <li>• Amsterdam (4hrs 20 mins)</li> <li>• Frankfurt (2½ hrs)</li> <li>• Prague (6½ hrs)</li> <li>• Geneva (4hrs 10 mins)</li> <li>• Milan (5 hrs 40 mins).</li> </ul> </li> </ul> | <p><b>THE RAIL NETWORK</b></p> <ul style="list-style-type: none"> <li>&gt; 5 TGV stations offer direct services to major French and European cities:             <ul style="list-style-type: none"> <li>• Paris (1½ hrs)</li> <li>• Lille (2 hrs 5 mins)</li> <li>• Nantes (3 hrs 55 mins)</li> <li>• Rennes (3 hrs 55 mins)</li> <li>• Bordeaux (5 hrs 10mins)...</li> </ul> </li> <li>&gt; 62 trains to and from Paris per day.</li> <li>&gt; Fast trains link the four conurbations every 30 minutes.</li> </ul> | <p><b>AIRPORTS</b></p> <ul style="list-style-type: none"> <li>&gt; 10 airports are less than 2-hours' drive away including 5 offering international flights: Luxembourg, Strasbourg, Frankfurt, EuroAirport, Basel-Mulhouse-Fribourg...</li> <li>&gt; ... Paris-Charles de Gaulle Airport is only 70 minutes away by TGV.</li> <li>&gt; ... plus the Metz-Nancy-Lorraine regional airport.</li> </ul> | <p><b>INLAND WATERWAYS</b></p> <ul style="list-style-type: none"> <li>&gt; The area is on two major inland waterway networks: the English Channel - Eastern Europe canal system and the Mediterranean - Northern Europe canal system.</li> <li>&gt; Direct links to two major European ports: Rotterdam and Antwerp.</li> <li>&gt; The proposed wide-birth Saône-Moselle canal will link Rotterdam to Marseille.</li> </ul> | <p><b>NEW TECHNOLOGY</b></p> <ul style="list-style-type: none"> <li>&gt; High-speed data transfer is available on all industrial and commercial sites thanks to a comprehensive fibre-optic network.</li> <li>&gt; The existing ultra-high-speed broadband networks between universities and research laboratories in the area will soon be part of a Europe-wide network.</li> <li>&gt; Continuous 3G data connections are planned throughout the territory.</li> </ul> |
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COMBINING SUPERB QUALITY OF LIFE WITH TOP PERFORMANCE, THE LORRAINE METROPOLITAN REGION IS STEADILY BUILDING A NEW KIND OF CITY NETWORK THAT TAKES ACCOUNT OF THE DIVERSITY OF ITS CULTURES AND IDENTITIES WHILE REMAINING WELL AWARE OF ITS IMPORTANT ROLE AT THE CROSS-ROADS OF EUROPE.

LOOKING TO THE FUTURE, THE LORRAINE METROPOLITAN REGION PROJECT TRANSCENDS OLD GEOGRAPHICAL AND ADMINISTRATIVE BORDERS. IN 2004 THE FRENCH GOVERNMENT SIGNED A CONTRACT RECOGNISING THE PROJECT FOR COOPERATION WITHIN THIS METROPOLITAN AREA AS AN INNOVATORY INITIATIVE.

COMBINING A WIDE-RANGING OFFER OF QUALITY CITY SERVICES WITH AN EMPHASIS ON THE PROTECTION OF THE ENVIRONMENT, THIS MULTI-CENTRED URBAN AREA PROVIDES THE PEOPLE LIVING THERE WITH AN OUTSTANDING QUALITY OF EVERYDAY LIFE.

SUPPORTING THIS DYNAMIC PROJECT AND INVESTING IN THE LORRAINE METROPOLITAN REGION WILL GIVE YOU THE BENEFIT FROM ITS POTENTIAL FOR INNOVATION AND TOP QUALITY SKILLS. IT IS ALSO PART OF AN AREA THAT LINKS FOUR FOUNDER MEMBERS OF THE EUROPEAN UNION.

LIVING IN THE LORRAINE METROPOLITAN REGION IS LIVING IN THE EUROPE OF TOMORROW.

THONVILLE • METZ • NANCY • ÉPINAL

# LORRAINE METROPOLITAN REGION

OPPORTUNITIES FOR PEOPLE AND BUSINESS

# LORRAINE METROPOLITAN REGION

THONVILLE • METZ • NANCY • ÉPINAL

Lying side-by-side, with a shared history, and linked by an extensive network of motorways, railway lines, canals and navigable rivers, the conurbations of Thionville, Metz, Nancy and Épinal form a unique area, the Lorraine Metropolitan Region.

Given the ease with which one can travel between these cities they effectively form a multi-centred metropolitan area with a population of over 1.2 million including 65,000 students, and 48,500 companies.

**COMBINING THEIR DRIVE AND SHARING THEIR RESOURCES**  
 These cities and conurbations have built close ties with each other and with neighbouring territories, in particular those along the French border. They have also launched a number of joint projects in industry and commerce, training and further development, culture and tourism... The result has been highly creative and led to even greater collaboration.

**AIMING FOR EXCELLENCE**  
 In terms of innovation, the Lorraine Metropolitan Region has a number of key assets: an important capacity for research, top quality university colleges and business schools, a wide range of excellent facilities. Lorraine University, recently awarded the "campus" label, works closely with industry and commerce and the many research laboratories in developing new forms of economic growth that create considerable added value. The Metropolitan Region thus offers ideal conditions for new and incoming companies to thrive.

Tourism is another successful industry. The Lorraine Metropolitan Region has a vast range of outstanding historic and cultural attractions: the Metz Pompidou Centre, Place Stanislas, the Épinal Print Museum, crystal glassware, German Imperial architecture... With the backing of numerous cultural organisations and tourist offices, these towns and cities have pooled their resources to create highly attractive tourist products; a number of cultural bodies, opera houses, art schools, conservatories... have also joined forces to offer complementary attractions and organise combined cultural events; the tourist offices have even created a culture card that gives access to numerous sites and events.

The more dynamic an area, the more attractive it becomes. For example, in the health industry the close links between the various establishments have added significantly to the range of top quality services and R&D facilities. The University Hospital Institute combines the facilities available at the Nancy Regional Teaching Hospital and the Metz -Thionville Regional Hospital Centre. Many other companies in the public and private health sector work closely with the Lorraine University facilities and regional research laboratories (CNRS, INRIA, INSERM,) and with those in nearby Luxembourg.

**WORKING TOGETHER TO EXCEL**  
 You will be surprised by the Lorraine Metropolitan Region: a metropolitan area only 90 minutes from Paris with quick, easy links to the main cities in Europe, an economically attractive area that provides the ideal conditions for companies to succeed, with a highly innovative training and R&D cluster, a vast range of cultural activities, numerous historic monuments and other major tourist attractions.

Come and see for yourself...

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# ECONOMICALLY ATTRACTIVE

## THE PLACE TO INVEST

### AT THE HEART OF THE MAJOR EUROPEAN MARKETS

The Lorraine Metropolitan Region is in a geographically strategic position in Europe with quick and easy access to Luxembourg, Germany, Belgium and Switzerland. Over 24 million consumers and 10 million workers live within a radius of 200km.



### AN ATTRACTIVE ALTERNATIVE TO PARIS

In the heart of Europe, only 90 minutes from Paris, the Lorraine Metropolitan Region has a wide choice of highly competitive real estate: around 130,000m<sup>2</sup> of office space and 2,160 ha (5,340 acres) of commercial and industrial land is available at prices that are generally lower than in Greater Paris.



Whatever the sector, companies will find the optimal conditions for future growth: backing for incoming companies, state-of-the-art communications facilities and networks, in-depth support from R&D-based technology clusters, a highly skilled workforce, a top quality environment...

### INTERNATIONALLY RECOGNISED KNOW-HOW

Daum, Saint-Gobain PAM, PSA, Welcoop Pharma, Novasep, Vittel, TDF, IKEA, Fives Nordson, Baccarat, Transalliance, Solvay, Novacarb, France Cartes, Viessmann, Thierst, Corus Rail France (Tata Steel Group), Steelcase Inc., Jacquard Français, AroclorMittal, Thyssenkrupp, Grundfos, Mephisto, Caprice des Dieux, Leach, Arkema, Total Petrochemicals, Clairefontaine, Ineos Manufacturing, Behr, FM Logistic, SMART (Daimler Group), Magna, Hépar, Continental, Rehau, Clarion Europe, Kimberly Clark, Convertarm, Philips Eclairage, Pharmaguest Interactive, St Hubert (subsidiary of Marie), Bestfoods France, Nestlé Waters, Michelin, Konica Minolta, Honeywell Garrett, Lactalis, Arjo Wiggins, Norske Skog, Trane, Contrex, Bleuforêt, Garnier Thiebaut, Linvosges, Bragard, Ermitage...

### A DYNAMIC NEW AREA EAST OF PARIS

- > 1,200,000 inhabitants
- > 48,500 companies
- > 465,000 employees
- > 31,000 highly qualified public and private sector senior executives typical of large cities
- > 130,000 m<sup>2</sup> of office space available
- > 2,160 ha (5,340 acres) of commercial and industrial real estate
- > 62 TGV trains to and from Paris daily
- > 230 non-French companies with 30,000 employees



# HIGHER EDUCATION

## ELITE UNIVERSITIES

### LORRAINE UNIVERSITY: AN IMPRESSIVE RESERVE OF INTELLECTUAL WEALTH

- > 65,000 students including:
  - 15,000 on masters courses (5th year at university)
  - 4,500 engineering students
  - 7,000 non-French students
  - 2,000 PhD candidates
- > 570 diploma and similar courses
- > 85 research laboratories
- > 2,149 researchers

### LORRAINE UNIVERSITY AWARDED THE OFFICIAL "CAMPUS" LABEL

Operation "Campus" consolidates Lorraine University's position as one of France's 12 elite universities.

The project includes €70 million in new investment.

### ARTEM, A UNIQUE UNIVERSITY CONCEPT IN EUROPE

ARTEM is an alliance between three elite university colleges in Lorraine: the École Nationale Supérieure d'Art de Nancy, the École Nationale Supérieure des Mines de Nancy and ICN Business School. This highly original project brings together creators, engineers and managers to encourage exchanges between their various cultures, thus promoting innovation and transforming knowledge-based systems into higher competitiveness. ARTEM is a worthy heir to Nancy's Art Nouveau tradition which combined art and industry.



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### THE ADVANTAGES OF TECHNOLOGY CLUSTERS

The technology clusters in the Lorraine Metropolitan Region have been set up to meet the challenges of the 21stC. They are continually updated to ensure they remain at the leading edge of the latest innovations. Nancy specialises in biology and healthcare, Metz in ICT: the companies, research laboratories, universities and elite university colleges there each contribute new, innovative solutions... as do Épinal's imaging and wood technology sectors.

### NATIONAL RESEARCH INSTITUTES

A number of national research institutes have regional and interregional units in the area: CNRS (National Centre for Scientific Research), INRA (National Institute for Agricultural Research), INRIA (National Institute for Research in Computer Science and Control), INRS (National Institute for Health and Safety at Work), BRGM (Geoscience for a Sustainable Earth), INERIS (National Institute for the Industrial Environment and Risk Management)... Note also the presence of INIST, the most important centre for scientific and technical information in Europe.

### INTERNATIONAL RESEARCH IN MATERIALS

**Institute Lafayette** in Metz is a highly innovative platform thanks to its historic partnership with the Georgia Institute of Technology in Atlanta and its Metz campus, Georgia Tech Lorraine. European partner in technological development in optoelectronics, it works closely with the University and the elite university colleges on specialised industrial innovation projects with spin-offs for energy, the environment, ICT, healthcare... Unique in France, it combines leading edge scientific facilities with services selling the resulting technology to companies and laboratories.

**Institut Jean Lamour**, the leading European materials research platform, has a staff of 450. It combines Nancy's traditional expertise in metallurgy with research in physics, surface treatments, plasmas and nanomaterials. This research centre welcomes private industry research teams, encourages start-ups in its specialist sectors, and promotes innovation in small and medium-sized companies in the region.

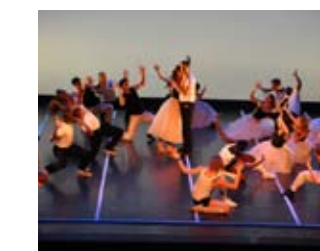


# CULTURE

## TREASURES AND TALENTS

### UNIQUE ATTRACTIONS IN ALL THESE CITIES

Enjoy wandering through the streets of these beautiful cities, each with its own specific heritage. Thionville, Metz, Nancy and Épinal all have townscapes built over the centuries from Antiquity to the Renaissance, to the Age of Enlightenment and Art Nouveau. Festivals and other unique programs, music and other forms of entertainment, confidential addresses and unusual offers, terraces and courtyards, bars and cafés, famous restaurants and others offering a unique cuisine... the four cities offer a delightful, fascinating, creative range of attractions. You will love the friendly, spontaneous atmosphere. In the Lorraine Metropolitan Region you can always combine special exhibitions with historic tours while enjoying your chosen city's many other interesting activities.



### ARTISTIC CREATION AT ITS FINEST

The Lorraine Metropolitan Region is an area that has always encouraged all forms of creation: Louis Majorelle, Emile Gallé, Victor Prouvé, the master glassmaker Gruber, amongst others, made Nancy the capital of Art Nouveau. That prestigious world with its highly creative imagination was matched by Daum, Baccarat and Saint-Louis which have been leading companies in glass and crystal-ware for several centuries. The Épinal Print Museum, the only one of its kind in the world, still creates prints as in the past, from period illustrations to contemporary works. Some of the finest masters in the history of stained glass can be seen in Metz, as, for example, Marc Chagall's works in Saint-Etienne's Cathedral (St Stephen's).

The Lorraine Metropolitan Region also offers numerous new cultural events thanks to the Regional Fund for Contemporary Art, the Lorraine National Orchestra, the Lorraine National Opera Company, the National Choreographic Centre... Various other sites also regularly launch new works: the National Centres of Dramatic Art in Thionville and Nancy for example, while the many regional theatre companies present new and classical works all year round.



### EXCEPTIONAL EVENTS ALL YEAR ROUND

Shows, festivals and fêtes of all kinds continue throughout the year creating a sunny festive atmosphere in summer, and a warm, mulled wine and gingerbread atmosphere in winter. Outstanding events include Books in Summer, Rendezvous on Place Stanislas, the New Themes Festival, the Print Biennial, the Imaginales, the All-Night Show, Books in the Square, the Saint-Nicolas Celebrations, the Streets and Company Festival, Nancy Jazz Pulsations, the Mirabelle Plum Fête, the Festival, Borders and People, NancyPhonies... Many different programs are available: theatre, contemporary and classical dance, classical concerts and variety music, operas, exhibitions, musical comedies... in magical theatres and on fascinating sites: the Arsenal, the Lorraine National Opera-House, the Thionville Municipal Theatre, l'Autre Canal, the Zénith, the Manufacture, the Arenas and Greater Metz's Theatre and Opera-House, one of the oldest theatres in France still in action...

### WHERE CULTURE ABOUNDS

- > An international centre for contemporary art: the Metz Pompidou Centre
- > A National Opera Company
- > A National Philharmonic Orchestra
- > A National Centre for Choreography
- > 2 National Dramatic Art Centres
- > A contemporary music stage: l'Autre Canal
- > 15 museums
- > 16 theatres and music halls



### OUTSTANDING MUSEUMS AND MASTERPIECES

The Metz Pompidou Centre takes visitors on a fabulous journey to the heart of contemporary art. It has a permanent selection of major works from the 20th and 21stCs on show and mounts temporary international exhibitions of new works in a building whose architecture itself is a contemporary work of art. The Beaux-Arts Museum in Place Stanislas in Nancy presents works by well-known artists (Delacroix, Modigliani, Rodin, César, Claude Lorraine...) plus a collection of over 300 works in crystal glass from the Daum collection. Nearby, in the heart of the Old City, the Lorraine Museum has a collection of works by Georges de la Tour, prints by Jacques Callot and archaeological and medieval collections that echo the outstanding collection in Metz's Cour d'Or Museum. The École de Nancy Museum and its recently restored garden have recreated the decorative atmosphere and plantings of the Art Nouveau period and offer a number of unique items by talented artists from that art movement. The Épinal Print Museum has one of the finest collections of popular prints in Europe, part of which is on permanent display. The Tour aux Pucès Museum in Thionville offers a most unusual tour of the world of archaeology from Prehistory to the Renaissance.



# TOURISM

## GET READY TO BE SURPRISED!

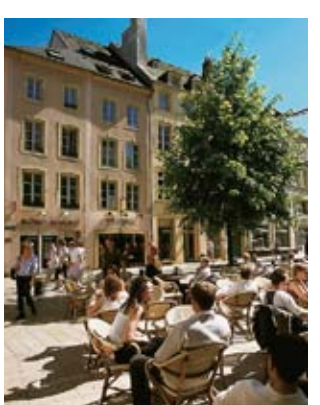
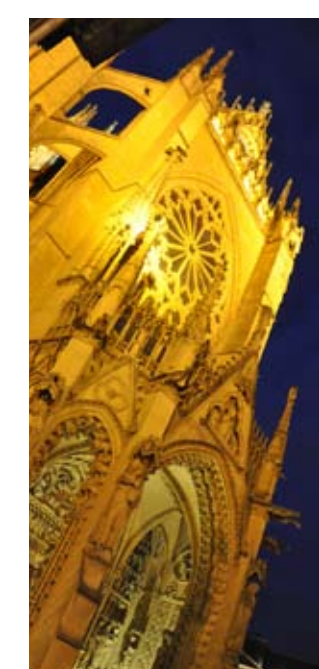
### COME ONCE AND YOU'LL BE BACK

- > 131 hotels with 6,839 rooms
- > 1,800,000 guest-nights per year
- > 157 buildings classed as historic monuments
- > 2 conservation areas
- > 1,084 ha of parks and gardens
- > 776,000 visitors call at the tourist offices
- > 2/3 of the cross-border tourists visiting France pass through the Lorraine Metropolitan Region



### GARDEN CITIES ON THE BANKS OF THE RIVERS

The four cities in the Lorraine Metropolitan Region are a haven of greenery, with their rivers and lakes, parks and gardens. Wherever you are, nature is not far away as you will discover when you visit the many outstanding gardens and magnificent arboretums in the heart of the cities. The incredible blend of perfumes and colours add a magical touch in winter as it does in spring. Why not take a walk along the paths laid out on the banks of the Moselle and Meurthe rivers or the Mame-Rhine canal... or just relax looking out over one of the many marinas and lakes that give the four cities such an unexpected and unique charm.



### DOWN MEMORY LANE

There are few cities in the world that resemble Metz, Nancy, Épinal or Thionville. Since ancient times, the Lorraine Metropolitan Region has been an area where key routes from Northern Europe to the Mediterranean intersected those from Eastern Europe to the Atlantic. In this land of frontiers crossed by major highways the four main cities have an incredible concentration of historic remains that mark the scenery, often recalling Italy, Poland or Germany. But the land also has its own character, reflecting the rich qualities and warm atmosphere that have inspired so many artists and still delight so many tourists. In Metz, Nancy, Épinal and Thionville, you are constantly surprised and delighted by all you discover. All things considered a weekend just won't be long enough!



### DISCOVER THE HEART OF THE CITY

#### Thionville, 2000 years of culture and history

The influence of German architecture can also be seen in Thionville giving the city a very original, neo-Renaissance and neo-Baroque townscape. But its masterwork is the fourteen-sided Tour aux Pucès. This highly original building, a scheduled national monument, dates back to Charlemagne's reign, and has been the city museum since 1905.

### Metz, the Imperial city

Founded three thousand years ago, Metz has an outstanding architectural heritage: Gallo-Roman remains, the medieval city, the 18thC city squares, the Imperial district, a reminder of German rule in the early 20thC. This rich past has left a number of magnificent buildings, the finest being the Gothic Saint-Étienne's Cathedral. All the historic monuments are illuminated as night falls, transforming Metz into a city of light and giving it an atmosphere that is almost... Mediterranean!

### Nancy: from capital of the Dukes of Lorraine to a Royal City

Old Nancy, with its private mansions and atypical little streets, is a reminder of the city's medieval origins. Then in the 18thC a magnificent architectural ensemble was built between Old City, the original capital of the Dukes of Lorraine, and the burgeoning New City. Now on UNESCO's World Heritage List, this ensemble culminates in the superb Place Stanislas, laid out to link the Old and New Cities and now considered one of the most beautiful squares in the world. Subsequently Nancy became the birthplace of Art Nouveau and its elegant artwork can be seen both in the streets and on the facades of a number of magnificent villas decorated by Nancy artists.

### Épinal, a unique print museum

Épinal is known the world over for its traditional prints, but the city's flowery streets and coloured facades offer many other attractions such as the thousand-year-old Saint-Maurice's Basilica, a historic monument, the paved Place des Vosges with its arcades, and remarkable facades such as that of the Renaissance Maison du Bailli, residence at the time of Geninnet, the paper-maker.

